



FREQUENTLY ASKED QUESTIONS

What is a Vehicle Wrap?

A Vehicle Wrap is defined as an advertisement that is digitally-printed, self adhesive film covering or "Wrapping" your vehicle; usually for advertising purposes.



Will it damage my vehicle's paint?

No. For the time that the vehicle is wrapped, the paint is actually protected from minor abrasions and some UV exposure.



Do you help design the Vehicle Wrap?

Yes. We can design the whole package, or work with your own artwork. Our trained wrap experts will consult with you to ensure that your Vehicle Wrap is effective and stands out from the crowd.



How long do Vehicle Wraps last?

A Vehicle Wrap can last 5 or more years. We use high quality, American made 3M and Avery Films.

How do I take care of my Vehicle Wrap?

Hand washing is recommended. High pressure washers and harsh chemicals should be avoided. Many of our customers use automated car washes, and have not reported any problems.



If I sell the vehicle, can the graphics be removed?

Yes. The graphics are manufactured with an easily removable adhesive. An averaged size sedan or van can be stripped within 2 to 3 hours. We can be contracted to do this, or you may choose to remove it yourself.

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How are the graphics put on the windows? Can you see through it?

Perferated window film performs with tiny holes that allow you to see through the adhesive side. From the inside, visibility is similar to regular window tint.

How much does a Vehicle Wrap cost?

Several things factor into Vehicle Wrap pricing. Size of vehicle, amount of graphics coverage, and design time are taken into consideration. Curvy vehicles with lots of surface obstacles may take more time, and cost more. Some smaller vehicles are usually within the \$3,000 to \$3,500 range. Larger vans can be in the neighborhood of \$4,000 - \$4,750. We would be happy to discuss your Vehicle Wrap and provide you with a written estimate.

Why is a Vehicle Wrap a great marketing alternative?

For a relatively small investment, you will reach thousands of potential clients every single day for years. Traffic jams turn into marketing sessions. A Vehicle Wrap can generate millions of impressions per year if strategically parked and driven.

How can I justify spending thousands on a Vehicle Wrap?

Let's assume your \$4000 Vehicle Wrap reaches an average of 4,000 people a day. Over the course of 5 years, you have spent the equivalent of \$1.83 a day to create over 7 million impressions! Marketing experts agree that no cost effective means exist that can reach as many potential clients, for less money.

What kind of Vehicles can be Wrapped?

Most any vehicle can be wrapped. Some are just easier and less expensive to wrap than others. Many of our customers have purchased older vehicles for less than \$5,000 and had us wrap them. Afterwards, our customers had an incredible marketing piece that looked almost new!

