



BANNER SIGN CARE

ABOUT YOUR BANNER:

Banners are among the best advertising and promotional values available. Here are a few points to consider to get the most out of your banner!

INSTALLATION: If you're going to install the banner outdoors and hung between two structures, tie it securely to something that can handle the wind load on the banner. It should be taut, but not stretched tight. Wind pockets are recommended in tuff weave banners except in the 15 oz opaque.

- Use bungee cords to secure the 4 corners.
- At top pull taut (to one half bungee cord stretch) so bungee cord still has room to give.
- At bottom angle bungee cords down to secure.

CLEANING: Periodic cleaning will keep your banner looking great. To clean, use a mild detergent in water or windex. Avoid harsh cleaners or solvents that could damage the fabric.

STORING: Banners should be rolled for storage. For best results, roll the banner with the graphics out, around a 4in. Diameter tube. If the banner is lettered with vinyl graphics, lay a sheet of paper over the face to prevent adhesive from letter edges from adhering to the fabric that it touches.

It's been said that an outdoor banner is a sail without a ship. Be realistic in your expectations. While a banner is an excellent promotional sign, it's not a substitute for a permanent sign.

Since banners may be subject to extreme environmental conditions, we cannot be responsible for damage that might be done to the banner (or caused by the banner) while in use. We cannot be responsible for any installations.